

Press release

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MAHLE launches first gaming chair with integrated cooling

- Market launch of Argon, the gaming chair with integrated cooling from corporate start-up Com4Gaming
- Combination of breathable materials and active ventilation
- Excellent ergonomics
- Argon meets current standards for office chairs
- Now available for EUR 479.00 at www.com4-gaming.de

Gamers can breathe a sigh of relief: they can now take seating comfort to the next level. Argon is the world's first gaming chair with efficient integrated cooling. The chair was developed by Com4Gaming, a corporate start-up of the automotive supplier and thermal management specialist MAHLE. And it is now ready for market launch. Argon combines breathable materials with active ventilation. This guarantees a pleasant temperature and lasting comfort during long sitting sessions and high outside temperatures. In addition, the gaming chair offers excellent ergonomics and meets the current standards for office chairs. It is thus a super comfortable option for the office or home office. The chair can now be ordered on the website www.com4-gaming.de at a price of EUR 479.00, including shipping costs.

“The unique Com4Gaming layer structure and flow-optimized seam design prevent a heat and moisture buildup, ensuring the ideal feel-good temperature,” said Dr. Mario Wallisch, product manager at Com4Gaming. “As soon as the body starts to perspire less, the cooling effect also decreases. In other words, the system is self-regulating,” added Matthias Ganz, responsible for product development.

Argon has comfortable cold foam padding with integrated lumbar support and 4D armrests that can be adjusted in height, width, position, and along the rotation axis. Further adding to comfort are the chair's lockable rocking and tilting function as well as the silent, soft, floor-friendly castor wheels. It can withstand a weight of up to 150 kg, and the recommended user height is

between 165 cm and 195 cm. The chair can be powered via the supplied USB power cable or an optional power bank. The power bank will power the chair for several days and can be stored in an integrated compartment on the underside of the chair. The high-quality chair surface is made of hygienic perforated vegan leather.

Com4Gaming is already working on other products, and it plans to expand its chair portfolio in the future. The corporate start-up originated in the MAHLE Incubator program. Since 2017, the MAHLE Incubator has offered the Group's employees an environment that is similar to a start-up, in which cross-functional teams are able to contribute new product ideas and business models and develop them independently. The main goal is to identify new markets for MAHLE thanks to innovative ideas and to tap into them with new products.



Ergonomic and elegant:
The Com4Gaming
„Argon“ (1)



Ergonomic and elegant:
The Com4Gaming
„Argon“ (2)



Ergonomic and elegant:
The Com4Gaming
„Argon“ (3)

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry. The technology group is now broadly positioned in the areas of powertrain technology and thermal management with a clear focus on future topics relating to mobility. As part of its dual strategy, MAHLE is working both on the intelligent combustion engine for the use of hydrogen and other nonfossil fuels and on technologies that will help the fuel cell and e-mobility achieve broad acceptance in the markets. The product portfolio of the company, which was founded in 1920, addresses all the crucial aspects of the powertrain and air conditioning technology. Half of all vehicles in the world now contain MAHLE components.
#weshapefuturemobility

In 2020, MAHLE generated sales of approximately EUR 9.8 billion and is represented in over 30 countries with more than 72,000 employees in 160 production locations and 12 major research and development centers. (Last revised: 2020-12-31)